TSHPROI

School of Creative & Technical Studies

PROSPECTUS

GRAPHIC & MULTIMEDIA ANIMATION

ADMISSION OPENS

www.tshproi.com

WHY **TSHPROI?**

A fine clubbing of technology and creative ideas together with top universities. Here you can study, follow and pursue the course of your choice from the comfort of your home or anywhere in the world and offline classes too. Explore your creative sides with professional degree courses. As a candidate, you will get to interact with a new and diverse environment of technology and creative fields.

EVERYTHING IS TSHPROI

WHAT DO **WE** DO?

We have well-experienced faculty and an excellent course curriculum to help you learn the skills. Feel free to get in touch with us if you are looking to pursue a career in technology, design, and management. And we are here to address you with the best learning package at a reasonable fee range for a progressive future.

Construct A
Stunning Career
Perspective

TSHPROI is a creative, Technical & Management educational platform. Here, we are introducing a new culture of creative education that is completely professional.
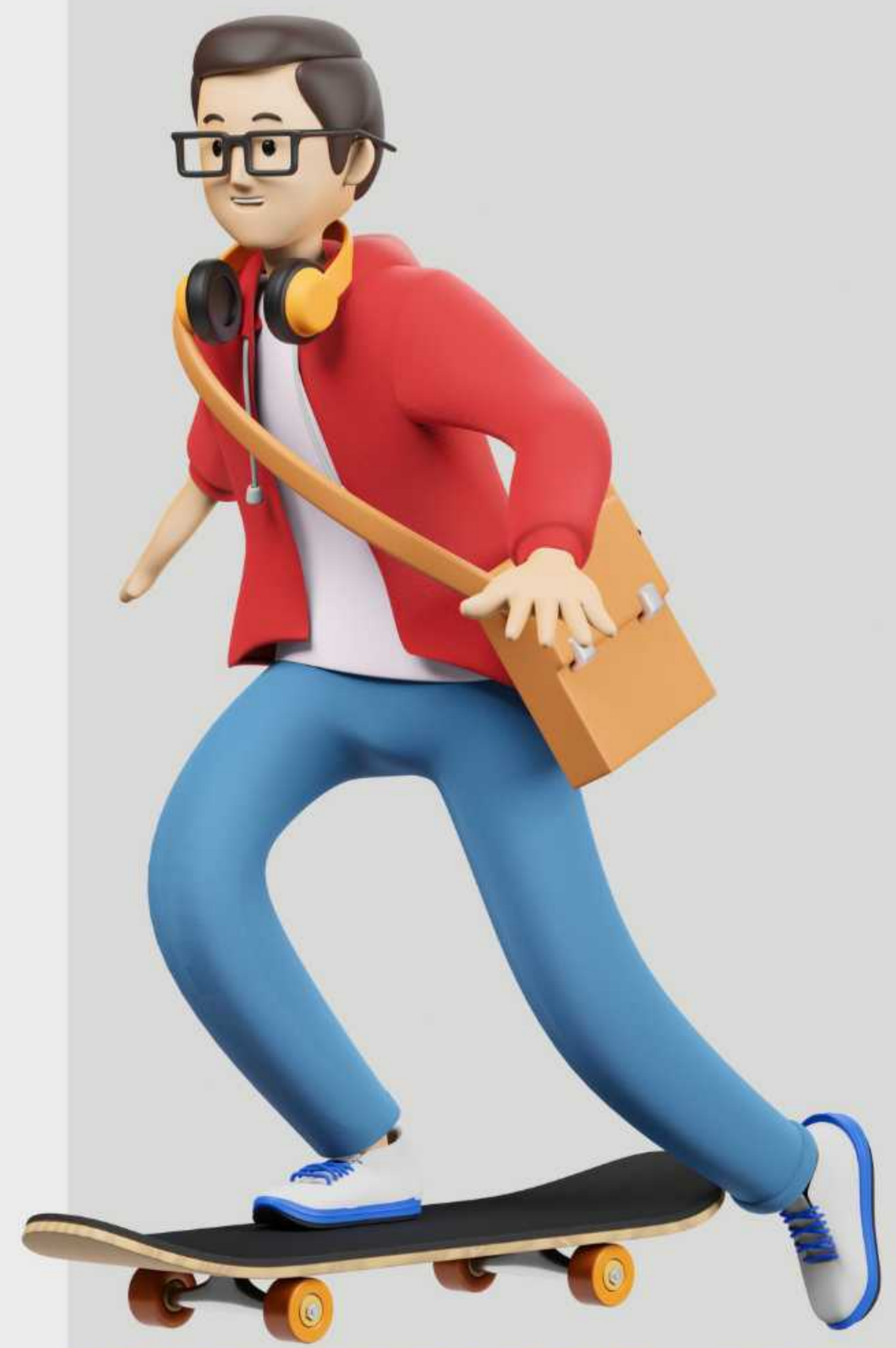
REDISCOVER YOUR CREATIVE SELF AND MAKE A CAREER OUT OF IT

The well-designed courses provide the aspirants with a realm of opportunities to conquer the creative world.

The academic program breaks the conventional educational system by providing the students with customized virtual and offline class facilities in the field of designing and management studies.

TSHPROI provides an entire professional system by ensuring the candidates with a well-organized practicing area to nurture their creativity with renowned industry experts and highly qualified professionals.

TSHPROI offers professional education in the field of Design, Technology & Management of Fashion, Product Design, Interior, Graphics, Management Ai & Data Science etc ....

OUR VISION

TSHPROI aims to flourish its diverse creative wings in the field of Art, Design, Technology, and Management across boundaries, axiomatically emerging as a transcendent institute of academic excellence around the Globe.
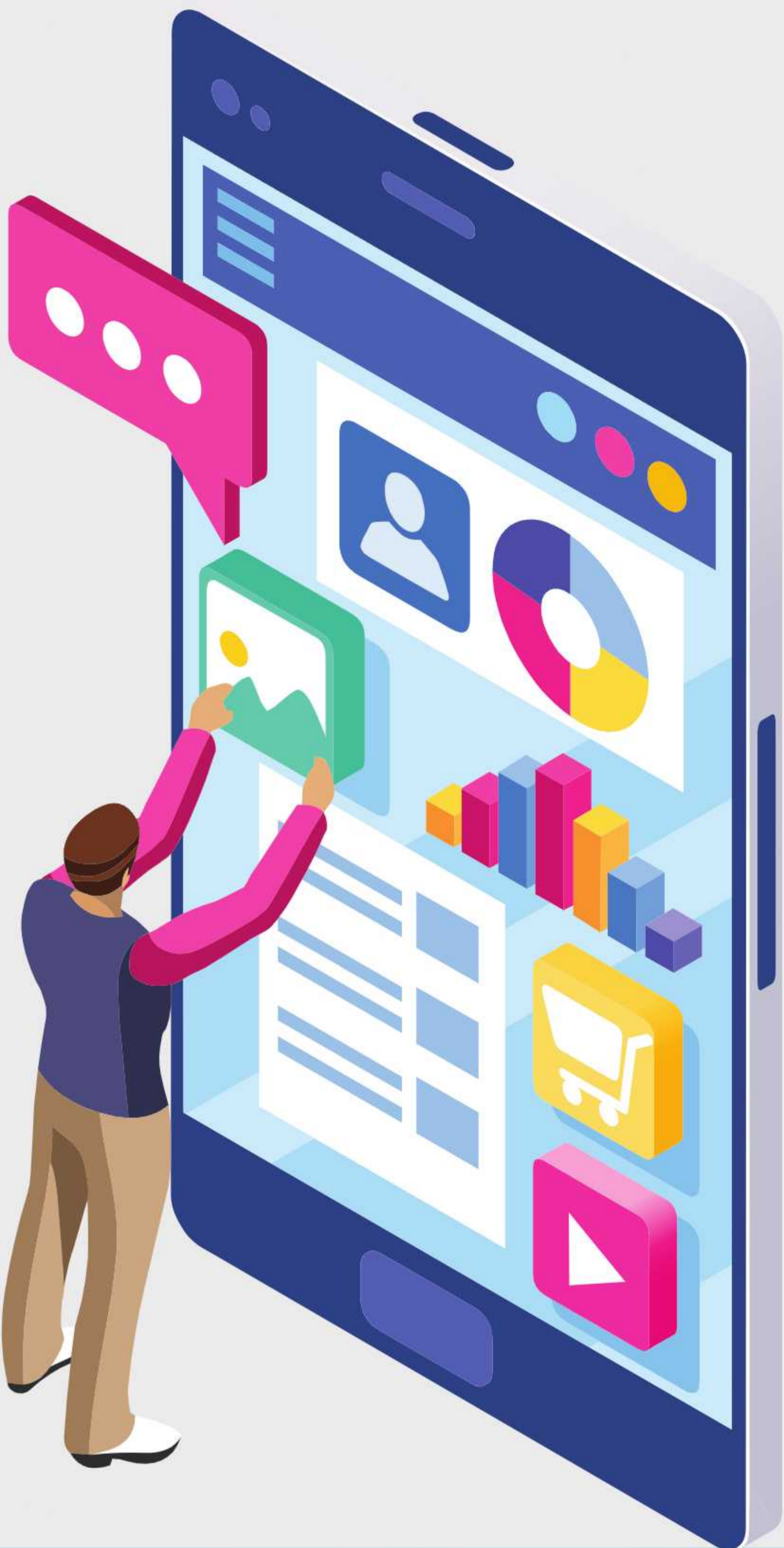
OUR MISSION

TSHPROI is more advanced as it provides innovative teaching techniques that ensure the candidates with efficiency and consistency via our teaching program.

TSHPROI's Holistic approach develops an optimistic attitude in candidates to overcome the challenges in this competitive world. TSHPROI's Mission is to fabricate a new daring generation with the spirit of dignity.
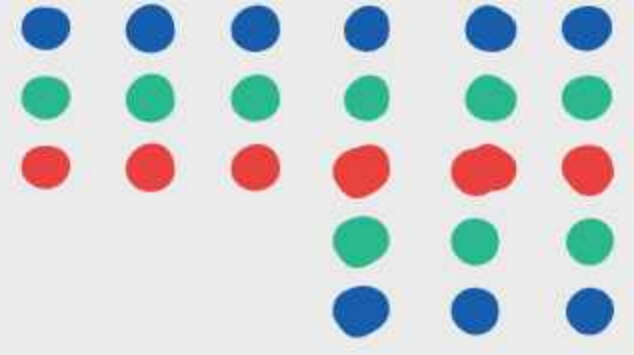
TSHPROI

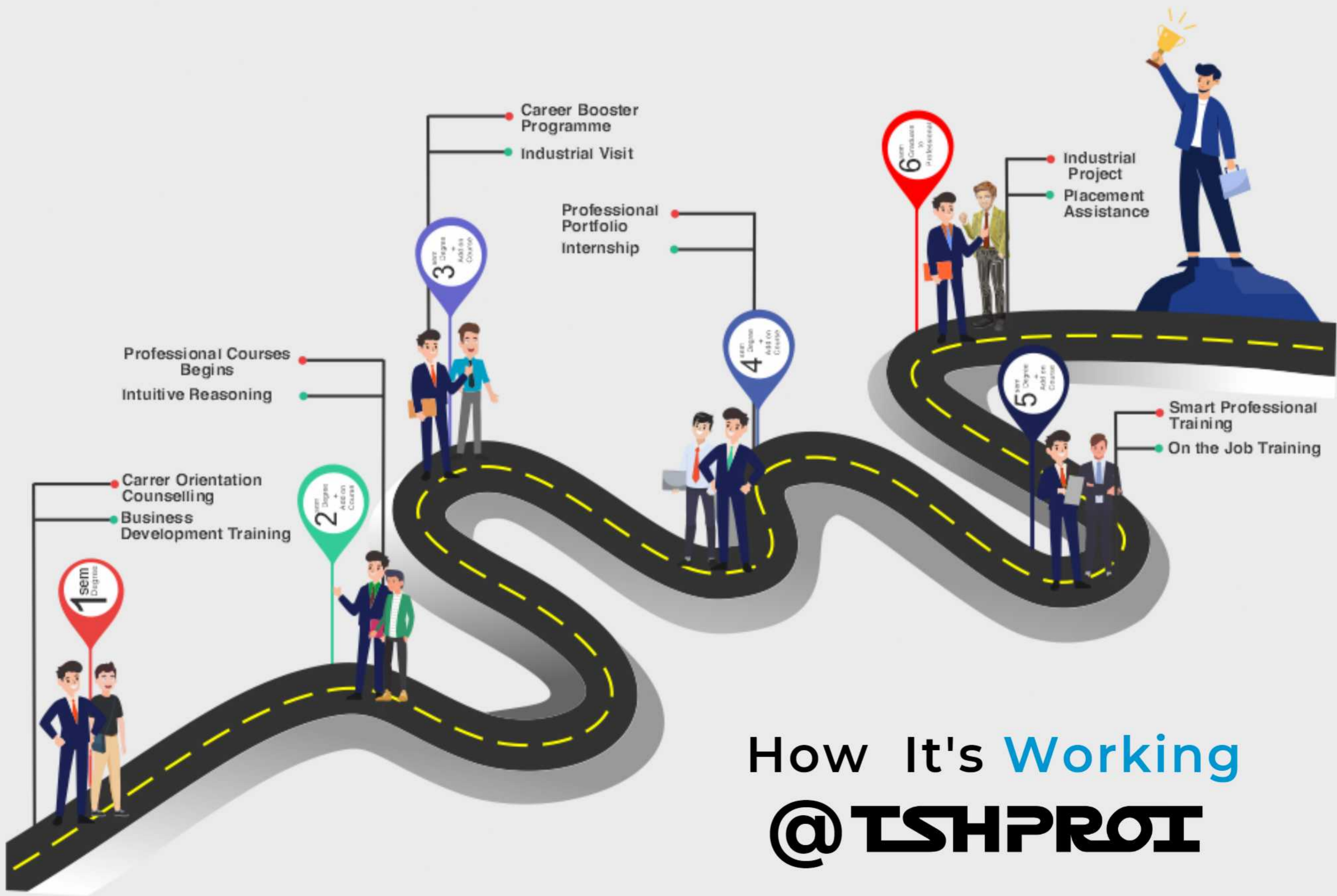## School of Creative & Technical Studies

OUR OBJECTIVES

- To establish professional education around the boundaries by covering the entire spectrum of technology, design, and Management with respecting all our ethical commitments.

- To promote the aspirations of candidates by personal grooming.

- Maintain innovative high-level advanced teaching methodologies that mirror the sense of confidence and creative aspects in candidates.

- To lead and enhance the development in the field of technology, design, and management.

- To provide limitless opportunities for aspirants in the field of technology, design, and management.

- To conduct research and disseminate knowledge to all spheres of academic, commerce, industry, community, society, and the world at large.

TSHPROI

School of Creative
& Technical Studies

Career Booster
Programme

Industrial Visit

Professional
Portfolio

Internal

Industrial
Project

Placement
Assistance

3 Degree
Add on Course

Professional Courses
Begins

Intuitive Reasoning

4 Degree
Add on Course

Smart Professional
Training

On the Job Training

5 Degree
Add on Course

Carrer Orientation
Counselling

Business
Development Training

2 Degree
Add on Course

1 sem
Degree

6 Graduate
in
Professional

How It's Working

@TSHPROI

Fine Clubbing of Professional courses
along with UG & PG from top Universities

DESIGN COURSES
@TSHPROI

FASHION & APPAREL DESIGN

Fashion design is the art of applying design, aesthetics, clothing construction, and natural beauty to clothing and its accessories. It is influenced by culture and different trends and has varied over time and place.

INTERIOR & ARCHITECTURE DESIGN

Interior architecture is a practice that incorporates the art of design and the science of architecture, and it focuses on the technical aspects of planning and building a room. This field involves making the room safe and functional as well as designing aesthetically-appealing lighting, color, and texture for a space.

GRAPHIC & MULTIMEDIA ANIMATION

Graphics & Animation means giving life to any object in computer graphics. It has the power of injecting energy and emotions into the most seemingly inanimate objects. Computer-assisted animation and computer-generated animation are four categories of computer Graphics. It can be presented via Photo, Film, Video & animation.

WEB DESIGN (UI& UX)

Web design and development is an umbrella term that describes the process of creating a website. As the name suggests, it involves two major skill sets: web design and web development. Web design determines the look and feels of a website, while web development determines how it functions.
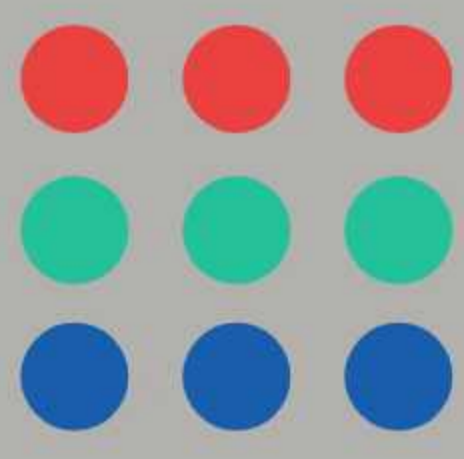
GRAPHIC & MULTIMEDIA ANIMATION

Computer graphics are pictures and films created using computers. Multimedia is content that uses a combination of different content forms such as text, audio, images, animations, video and interactive content.

GRAPHIC & MULTIMEDIA ANIMATION COURSES

1. **MASTER DIPLOMA IN GRAPHIC & MULTIMEDIA ANIMATION**

2. **MASTER DIPLOMA IN GRAPHIC DESIGN**

3. **DIPLOMA IN GRAPHIC DESIGN**

4. **DESIGN COLLECTION AND PORTFOLIO BUILDING**

WORK ENIVORNMENT

The Graphic Designer job description includes the entire process of defining requirements, visualizing, and creating graphics including illustrations, logos, layouts and, photos. You'll be the one to shape the visual aspects of websites, books, magazines, product packaging, exhibitions, and more.

Multimedia Animators Create sketches and models using computer animation or modeling software. Creates storyboards to demonstrate animation sequences and illustrate key scenes in the production. Uses computers, film, digital cameras, and other tools to create graphics and animation.

NB:- For the Designer Job, you have tO finish your final portfolio Collection.

MASTER DIPLOMA IN GRAPHIC & MULTIMEDIA ANIMATION

The career course in graphics and animation at MAAC is designed to teach you various nuances of graphic design, page layout design, and interactive design. The course also gives an overall understanding of the 3D animation process.

Duration:- 18 months

Course Mode:-
ONLINE & OFFLINE

Criteria:- age above 16
10 th or +2 above

CURRICULUM

1. INTRODUCTION TO GRAPHIC & MULTIMEDIA ANIMATION
2. FUNDAMENTALS OF ART & DESIGN
3. DIGITAL IMAGING: AESTHETICS AND ARTISTRY
4. BRANDING
5. INTRODUCTION TO DIGITAL IMAGING
6. CONTENT DEVELOPMENT & DISTRIBUTION

7. ART & SCIENCE OF MULTIMEDIA
8. PREPARATION OF DIGITAL IMAGES USING MEDIA TECHNOLOGIES
9. 3D MODELING & SHADING
10. 3D ANIMATION & RIGGING
11. 3D DYNAMICS
12. AUDIO VISUAL PRODUCTION
13. PROFESSIONAL PORTFOLIO

INTRODUCTION TO GRAPHIC & MULTIMEDIA ANIMATION

- Basics of design
- History of graphic design
- Elements of Graphic Design
- Principles of Graphic Design
- Principles of Visual hierarchy

FUNDAMENTALS OF ART & DESIGN

- Introduction to Art
- Illustration Basic drawings
- Art & Medium
- Line
- Elements of Shading
- Colour Theory
- Art
- Perspective Points
- Texture Rendering
- Mood Board
- Theme Board
- Texture Board`
- Colour Board

DIGITAL IMAGING: AESTHETICS AND ARTISTRY

- Introduction to Digital Composition
- Use of Design Elements in Digital Layouts
- Scanning / Capturing Images, Image editing, Masking, and Colour adjustments
- Raster & Vector Graphics and Typography

BRANDING

- Introduction to Branding
- Elements of Branding
- Brand Guidelines
- Logo
- Typography
- Additional assets
- Packing & Labeling
- Brand Equality
- Types of Brand
- Product Brands
- Brand Strategy

INTRODUCTION TO DIGITAL IMAGING

- Basics of Graphic Design and use of Digital technology
- Definition of Digital images
- Digital imaging in multimedia and animation

CONTENT DEVELOPMENT & DISTRIBUTION

- Desktop publishing
- Multimedia Animation &Special effects (2D/3D animation, Flash)
- Social Networking &Publishing
- Content Distribution Systems

MASTER DIPLOMA IN GRAPHIC & MULTIMEDIA ANIMATION

ART & SCIENCE OF MULTIMEDIA

- Audio fundamentals (Audio quality, formats, and devices)
- Understanding Image and Video (Resolution, Color, Video standards, formats)
- Film and Digital photography (technology, techniques, composition & lighting etc.)

PREPARATION OF DIGITAL IMAGES USING MEDIA TECHNOLOGIES

- Working with digital images, creating textures for 2D - 3d models and scenes
- Managing File formats for images, import and export techniques
- Editing Images, Cutting, and Morphing
- Techniques behind VFX (special effects)

3D LIGHTING & RENDERING

- Understanding Lighting in Cycles
- Direct and Indirect Lighting
- Light Linking, Final Composition
- Creating composition and Light with the Shaded Models

3D MODELING & SHADING

- Introduction to 3D space in Maya
- Introduction to Modeling Techniques
- In- organic Modeling
- Organic Modeling
- Use of Materials & Shader
- Shader and Texture editing
- Shading organic Models
- Shading In – Organic Models

3D ANIMATION & RIGGING

- Introduction to 3D Animation
- Create, Edit, and work with Animation Graph, Rigging using Maya
- Setting up controllers for joints
- Simple Skeleton structure with proper joint orientation

3D DYNAMICS

- Introduction to Dynamics, Active and Passive Bodies
- Creating basic Simulation and collusion using Rigid body
- Cloth Simulation, Simulation of Brick wall collusion
- Introduction to Fluid Effects, Creating a fluid simulation

PROFESSIONAL PORTFOLIO

- Design your own brand kit with all necessary elements

AUDIO VISUAL PRODUCTION

- Audio Production
- Video Production (Pre-Production)
- Video Production (Production)
- Video Production (Post Production)
- Recording & Mixing of multi-track audio

SOFTWARE

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premier Pro
- Adobe After Effects
- Adobe Audition
- Maya
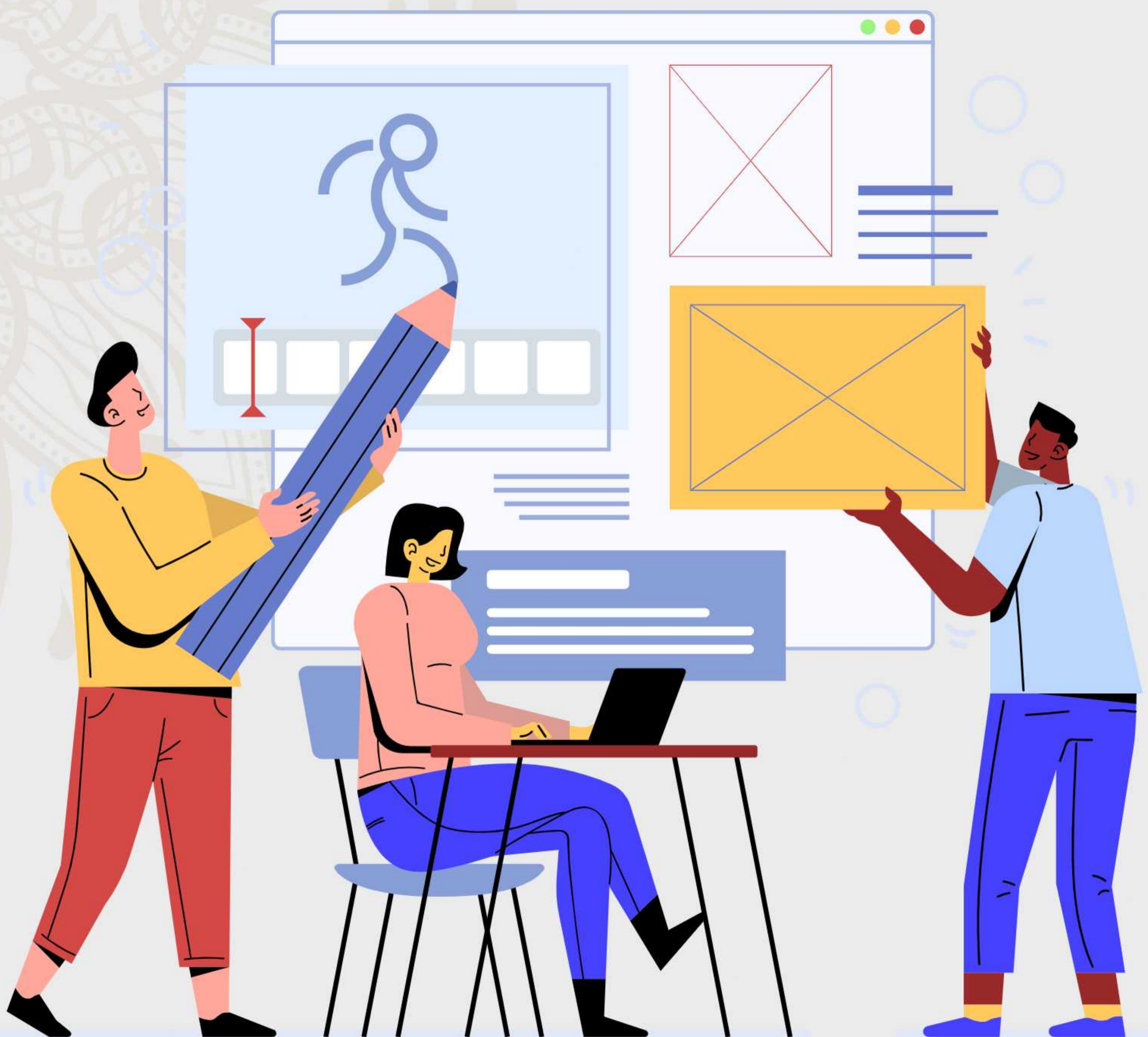
MASTER DIPLOMA IN GRAPHIC DESIGN

Graphic Designing has now become an integral part of various business activities that call for visual communication, in print/digital Ads, brochures, leaflets, etc. As per a report published by the CII, about 20% of the design industry comprises graphic design work, which is said to be booming at a projected rate of 13%*.

Duration:- 18 months

Course Mode:-
ONLINE & OFFLINE

Criteria:- age above 16
10 th or +2 above

CURRICULUM

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4. BRANDING
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6. CONTENT DEVELOPMENT & DISTRIBUTION
7. ART & SCIENCE OF MULTIMEDIA
8. PREPARATION OF DIGITAL IMAGES USING MEDIA TECHNOLOGIES
9. DIGITAL ART
10. TYPOGRAPHY
11. BRAND KIT
12. PACKAGE DESIGN
13. PROFESSIONAL PORT FOLIO

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- Digital photography (technology, techniques, composition & lighting etc.)

TYPOGRAPHY DESIGN

- Further exploration and application of the design process
- Further exploration of issues in typography
- Further exploration and application of typography in design.
- Further exploration and application of images in the design
- Further exploration and application of color in design
- Visual hierarchy in design
- Visual Literacy & Creative expressions
- Visual Communication conceptual & Critical thinking.

PACKAGE DESIGN

- Package layout
- The Filling & Assembling Process
- The User Experience

PROFESSIONAL PORTFOLIO

- Design your own brand with all necessary elements

DIGITAL ART

- Character design
- Digital paintings

BRAND KIT DESIGN

- Brochure
- Social media posters
- Logo
- Typography for Brand
- Brand Colour
- Brand Templates
- Brand Hierarchy

SOFTWARES

- Adobe Photoshop
- Adobe Illustrator
- Adobe Lightroom
- Adobe InDesign
- Adobe Premier Pro
- Corel Draw
- Corel Font manager
- Corel Paint

DIPLOMA IN GRAPHIC DESIGN

The Graphic Design syllabus comprises important topics such as Fundamentals of Design, Visualisation Techniques, Craft Design Studies, Design Process & Thinking, Introduction to Graphic Design, Advanced Illustration Techniques, Advertising Design, and many more

CURRICULUM

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4. BRANDING

5. INTRODUCTION TO DIGITAL IMAGING

6. . CONTENT DEVELOPMENT & DISTRIBUTION

Duration:- 08 months

Course Mode:-
ONLINE & OFFLINE

Criteria:- age above 16
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- Understanding Image and Video (Resolution, Color, Video standards, formats)
- Digital photography (technology, techniques, composition & lighting etc.)

SOFTWARES

- Adobe Photoshop
- Adobe Illustrator
- Adobe Lightroom
- Adobe Indes
- Corel Draw

DESIGN COLLECTION AND PORTFOLIO BUILDING

Your portfolio is a collection of your work that shows us your design ideas including Branding -focused creative skills, art-making skills, and building concepts.

CURRICULUM

1. INTRODUCTION
2. INSPIRATIONAL BOARD
3. IDEATION
4. PRINTING COSTING
5. BRAND KIT
6. PRESENTATION
7. THEME BOARD
8. COLOUR BOARD
9. MIND MAPPING
10. SOFTWARE (BRUSH UP)

Duration:- 06 months

Course Mode:-
ONLINE & OFFLINE

Criteria:- Those who have finished the course (Graphic Design) from a Reputed college or institute.

NB:- For the Designer Job, you have tO finish your final portfolio Collection.

CHARACTER DESIGN

City Boys

FOREST DRUID

Sketches

Stages

Shadows

Color

Line

Dragon

COLOR

LINE

SHADOWS

ARROWAI
INDUSTRIES

Arrowai Industries is a creative agency that creatively converts ideas into innovative action for your business.
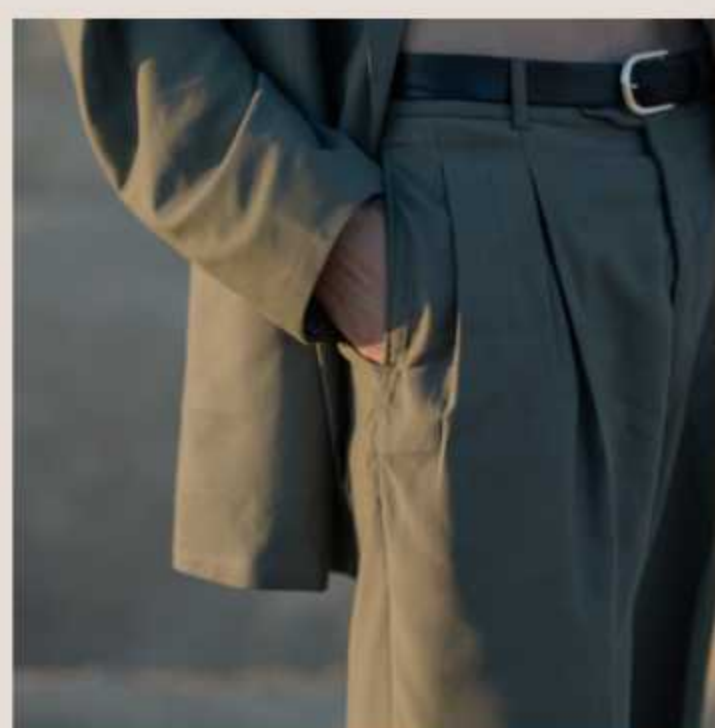
ARROWAI
INDUSTRIES

AI

THE COLOR

PHOTO PALETTE

Nude   Natural   Soft   Beige   Hues

Estelle Darcy

DESIGNS

COLOR PALETTE

#926C57 #64694B #6C7175 #E3D3C6 #FFFFFF

ALTERNATIVE LOGOS

ICONS/PATTERNS

ED   ED
DESIGNS

ED

TYPOGRAPHY

Estelle Darcy

let'Grow

MOOD BOARD

OLIVIA *Wilson*

OLIVIA *OW* WILSON

OLIVIA

OLIVIA WILSON

HEADINGS
ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmnop
qrstuvwxyz

subheadings
ABCDEFGHIJKLM
NOPQRSTUVWXYZ

abcdefghijklmno
pqrstuvwxyz

Body Copy
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OPQRSTUVWXYZ

abcdefghijklmnop
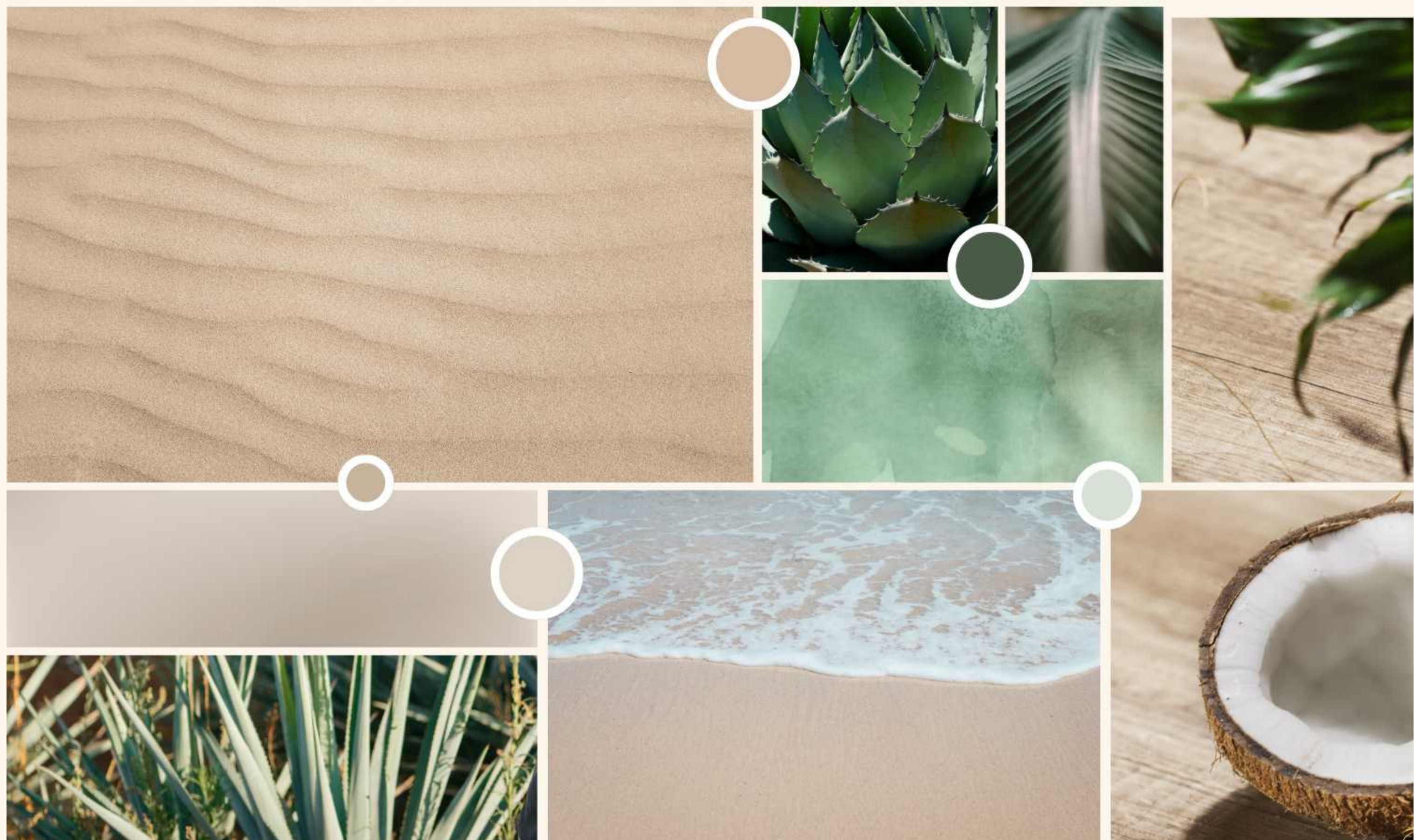qrstuvwxyz

#C6B49E   #D6BCA2   #DBD1C5   #4A5C48   #D8E2D6

Sevago

Sevago is a boutique specialized consulting firm with a solid legal basis that incorporates financial, regulatory, and operational decisions, looking to develop strategies and solutions customized to their client's needs. tbpmx created a visual system that englobes values like elegance, class, and sophistication complemented with a timeless and transcendent wordmark. Therefore a desaturated and sober color palette works with a modern and classic logotype. Sevago,s minimalistic and discreet perspective is represented through a distinguished and refined concept that visually communicates the strengths of a law firm, creating a recognizable brand that will elevate the potential of any company.

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Su consejero de negocios.

SEVAGO

Nos aliamos con nuestros clientes para desarrollar estrategias y soluciones específicamente creadas para las necesidades de cada uno de ellos. Somos su asesor personal de negocios, una firma boutique con una sola meta: elevar el potencial de su empresa.

SU CONSEJERO
DE NEGOCIOS

gruposevago.mx

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SU CONSEJERO DE NEGOCIOS

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UN CONSORCIO
DE EXPERTOS LEGALES
A SU SERVICIO.

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SEVAGO

ASESORÍA LEGAL
A LA MEDIDA

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ESTRATEGIAS
DE NEGOCIO
ADAPTABLES Y
PERSONALIZADAS.

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FAGUNDS

PRESS KIT 2022

+++

BIO

FAGUNDS

GIGS

PORTUGAL

FRANCE

SPAIN

IRELAND

AUSTRALIA

SWITZERLAND

NETHERLANDS

NEXT STOP

FAGUNDS

PRESS KIT 2022

SOCIAL MEDIA INSIGHTS

INSTAGRAM

374.012 — Profile Reach
563.177 — Profile Impressions
65.719 — Post Reach
505.74 — Story Average Reach
314.166 — Story Total Reach
78.36% — Story Average Retention

FACEBOOK

314.166 — Page Reach
322.925 — Page Impressions

MEDIA

@DJFAGUNDS
@FAGUNDS
@FAGUNDS
@FAGUNDS

CONTACT
booking@fagunds.com
+351 912 358 806

PRESS KIT 2022

BIO

PRODUCTIONS

@HOMEBOAT EXPERIENCE

When talent, art and good music are together, not even a pandemic can stop them. That is what boosts FAGUNDS even. His stunning video set made people keep dancing and enjoying quality tech house even from home.

@1FIGHT

A rare cinematographic production performances and orited messages. This one entry set is a creation never seen before in the technical world.

RELEASES

STEP, BUMP!
2018 • Single
@Fagunds

MADNESS
2019 • Single

FUCK GOOD 4ME
2019 • Single

BE!
2021 • Single

GIMME
2021 • Single

PRESS KIT 2022

FAGUNDS
PRESS KIT 2022

Thank you